
EXTREME ROI AT ARKANSAS STATE UNIVERSITY

PROJECT SUMMARY

PROJECT PROFILE

CLIENT: ARKANSAS STATE UNIVERSITY
LOCATION: JONESBORO, ARKANSAS
WEBSITE: WWW.ARKANSASSTATE.EDU
PROJECT: CAMPUS-WIDE LIGHTING RETROFIT
BUILDINGS: MORE THAN [XX] SITES ON [YY]-ACRE CAMPUS
SCOPE: MORE THAN [XX] CONTROLS AND DEVICES INSTALLED
CLIENT CONTACT: [NAME, TITLE]

SCOPE

Arkansas State initiated a conservation plan with Innovative Power Solutions that included several different measures, one of which was modernization of the lighting systems campus-wide.

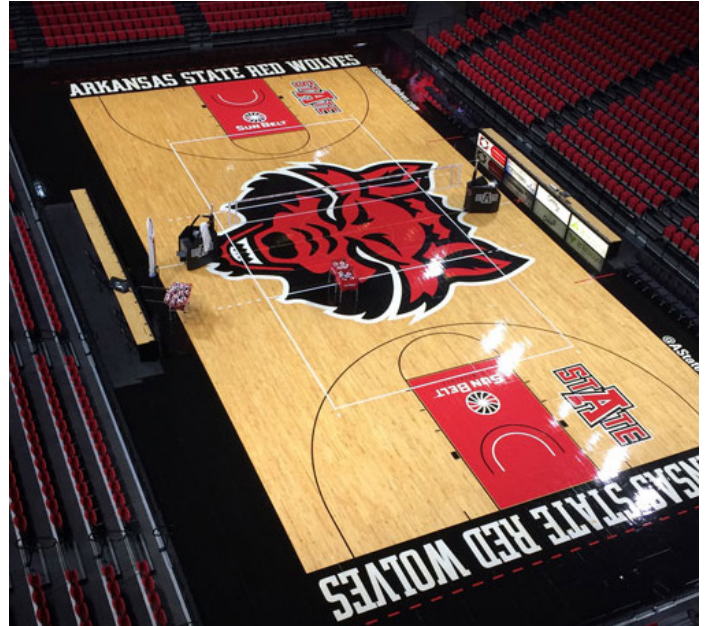
PLAN

During a one-year implementation period, Innovative Power retrofitted existing fixtures to new LED technologies or replaced existing fixtures with new LED fixtures. In addition to retrofitting, IPS placed lighting controls on new fixtures in the parking deck; these dim the fixtures when no activity is sensed.

Controls installed by IPS also sensed daylight on the perimeter fixtures, further cutting energy consumption during daylight hours. Controls installed in all classrooms allow stepped dimming; fixtures can be turned off at the front of the class during video presentations with decreased levels of dimming in fixtures toward the rear of the room. Sensing devices installed in other areas on campus such as offices and non-educational spaces further increase lighting efficiency.

IMPACT

Modernization of the lighting systems on the ASU campus resulted in annual savings of \$462,000.00 in electricity costs and \$105,000.00 savings in maintenance costs.



**"IPS'S RETROFIT IS SAVING ASU
MORE THAN A HALF-MILLION
DOLLARS PER YEAR AND
MAKING OUR INTERIORS MORE
PLEASING AND PRODUCTIVE."**

— CLIENT CONTACT NAME,
CLIENT CONTACT TITLE

CONTACT INFO

FOR INFORMATION CONTACT:

[SALES REP NAME]

[SALES REP PHONE]

[SALES REP EMAIL]